

# HRIDOY AHMED

Founder | Web Developer | AI Solutions Specialist | Digital Growth Strategist  
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## PROFESSIONAL SUMMARY

I am a highly motivated and performance-driven technology professional specializing in Web Development, AI Chatbot Solutions, YouTube SEO, Mobile Application Development, and Advanced Digital Marketing Strategy. As the Founder of INOVIQ Studio, I focus on building scalable digital ecosystems that combine innovation, automation, and data-driven growth strategies.

With a strong foundation in modern web technologies and performance marketing systems, I help businesses transform their digital presence into revenue-generating assets. My approach integrates technical expertise with strategic thinking, ensuring measurable ROI, enhanced brand positioning, and long-term business scalability.

## CORE EXPERTISE

- Full Stack Web Development (HTML, CSS, JavaScript, PHP)
- Responsive UI/UX Design & High-Converting Landing Pages
- Mobile Application Development (Android Solutions)
- AI Chatbot Development & Automation Systems
- YouTube SEO & Channel Growth Strategy
- Google Ads & Meta Ads Performance Marketing
- Sales Funnel Development & Lead Generation Systems
- Conversion Tracking, Analytics & Data Optimization
- Brand Strategy & Digital Positioning

## PROFESSIONAL EXPERIENCE

Founder & Lead Digital Strategist – INOVIQ Studio (2023 – Present)

As the founder, I lead technology and marketing initiatives that combine web development,

AI solutions, and performance marketing into integrated digital systems. I design and manage custom websites, AI-powered chatbot systems, YouTube SEO campaigns, mobile applications, and paid advertising strategies focused on measurable growth and business scalability.

- Developing and managing comprehensive digital growth strategies
- Building AI automation systems for customer interaction and lead capture
- Designing responsive websites and optimized web applications
- Implementing structured YouTube SEO and content optimization systems
- Launching and optimizing multi-channel paid advertising campaigns
- Analyzing campaign data and generating actionable growth insights
- Providing strategic consultation for long-term business scalability

## **CAREER OBJECTIVE**

My objective is to become a globally recognized digital technology specialist and AI-driven business strategist.

I aim to collaborate with forward-thinking organizations where I can apply advanced web development skills, artificial intelligence solutions, automation systems, and digital marketing strategies to create scalable, high-impact digital growth. I am committed to continuous learning, innovation, and delivering measurable performance results.

Sincerely,

**HRIDOY AHMED**